

Samuel Michael Tribble

UX & UI Designer

Motion designer | UI/UX Designer

7eventhvenue.com

My #1 goal as a designer is to support my customers in seeing their vision come to life through exciting and engaging experiences.

I have 16 years' experience in design roles for customers like Microsoft, Dell and Loreal. My passion for graphic design has allowed me to create attractive and cutting-edge experiences that take a user on a journey thru a brand that is both fluid and impactful.

My experience in design has also allowed me to lead design teams and projects. I have coordinated complex and multi-layered design requirements across various team members; providing necessary guidance, consultation, and leadership.

Experience

2017 - Present

INTERACTION DESIGNER

OXO | Microsoft 0365

microsoft.com

Redmond

Defining the User Experience for Office 365 Add-ins while advocating for users and maintaining an understanding of the needs of third-party partner developers.

- Application of the Fabric design language coupled with an understanding of partner companies' products and goals.
- Rapid-prototyping of Office 365 add-in user interfaces and interactive user flows.
- Convert input from partners, developers and others into meaningful and intuitive design experiences.

2017 - 2017

MOTION DESIGNER | DIGITAL DESIGNER

Loreal | Clarisonic

clarisonic.com

Redmond

Clarisonic is a brand of skin cleansers, and devices, currently marketed by the L'Oreal Corporation. This product lineup was originally introduced in 2004 and is claimed to cleanse the skin over six times more effectively than hands alone.

- Direct, inspire, and motivate a team of 3 designers to elevate product aesthetic and quality. Work closely with directors and designers to build cohesive creative collections that are reflective of the unified brand image for international campaigns.
- Design and coordinate production of videos, websites, animations, and VFX for product promotion in online campaigns.

2012 - 2016

SENIOR DESIGNER | MOTION DESIGNER

Metia Group

metia.com

Kirkland

Metia Group creates high performance marketing programs for international B2B and technology businesses using the best mix of content, social and digital channels.

- Manage budgets, creative deliverables, in-house and freelance teams to lead all phases of nationwide and international campaigns.
- Work with the Art leads, Art Directors and design partners to set visual criteria across all campaigns in order to prioritize and scope objectives that would meet quality design expectations. Representative clients include Microsoft and Dell.
- Work closely with the UI & UX teams to create high-fidelity mock-ups, motion graphics, prototypes and for nationwide and international campaigns.
- Drove the production of best-practice guidelines, demos, and prototyping which established and drove product-wide concepts, brand narratives, and experience value-propositions.
- Art-directed motion design department with 3 designers that created campaigns that captured strong business results, including:

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Motion designer | Visual Designer

Contract | Freelance

UX/UI MOTION DESIGNER

WORLD VISION The Creative Group 2017

MOTION DESIGNER

VMG Studio 520 Freelance 2017

MOTION DESIGNER

Sand Hill Creative Group Freelance 2017

MOTION DESIGNER

WE Communications Creative Circle 2017

UI/UX DESIGNER

Golden Goose Labs Creative Circle 2017

MOTION DESIGNER

Yesler group Creative Circle 2017

CREATIVE LEAD

Toolboxer Freelance 2017

GRAPHIC DESIGNER

Microsoft Filter Digital 2010

Education

 Art Institute of Seattle Animation & Visual Design 2002

 School of Visual Concepts User Experience 2014

Tools

LAYOUT

  

.....o o o

MOTION DESIGN

  

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PROTOTYPING

  

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2011 - 2012

CREATIVE DIRECTOR

Career Stage careerstage.com Bellevue

Career Placement Firm specializing in low cost high output employees in the Greater Houston.

- Developed marketing strategies by examining client objectives; planning, scheduling, and completing design and production requirements.
- Improved quality results by studying, evaluating, and re-designing processes; recommending changes to design comps and assisted in copy writing.

2010 - 2011

DESIGNER

Authenticity Bellevue

Authenticity excels at naming businesses and acquiring the best domain to carry brand equity. They start with essential strategy and positioning for your brand to resonate with core audiences, then finish with creative execution that cuts through clutter and delivers critical messaging.

- Find unexpected and creative solutions that challenged both the technical and artistic. As well work to identify and articulate new visual design solutions that can adapt across multiple products.
- Established an in-house advertising department to handle consumer promotions and social media campaigns.

2008 - 2010

VISUAL DESIGNER

Clocktower Media clocktowermedia.com Kirkland

Leaders in the Puget Sound area technology based business community seriously committed to maintaining the highest level of integrity and professionalism. Creating custom, one-of-a kind web designs for clients throughout the greater Seattle region!

- Used multiple disciplines to gather iconography, typography, color, space and textures together to help users successfully navigate a wide range of digital products.
- Drove all aspects of creative experience design ensuring delivery of creative at the quality level of the highly recognized and successful Target brand.