

Samuel Michael Tribble

UX & UI Design Lead

Motion designer | Visual Designer

 (425) 802 5408

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 7eventhvenue.com

My 16 years of experience working in multiple design roles, such as Sr. Designer, UX/UI designer and motion design lead for companies like Microsoft and Dell has given me a solid background in coming up with high quality product designs and solutions that respond to multidisciplinary requirements and have developed a complete set of skills that are consistent and measurable.

My primary objective as a designer is to facilitate the completion of highly efficient product designs that will reflect and support your company's standards and expectations. I can do this by delegating tasks accordingly among competent team members; providing necessary guidance, motivation, and necessary corrections; as well as collaborating with the other working teams.

Experience

2017 - 2017

MOTION DESIGNER | DIGITAL DESIGNER

Loreal | Clarisonic

clarisonic.com

Redmond

Clarisonic is a brand of skin cleansers, and devices, currently marketed by the L'Oreal Corporation. This product lineup was originally introduced in 2004 and is claimed to cleanse the skin over six times more effectively than hands alone.

- Direct, inspire, and motivate a team of 3 designers to elevate product aesthetic and quality. Work closely with directors and designers to build cohesive creative collections that are reflective of the unified brand image for international campaigns.
- Design and coordinate production of videos, websites, animations, and VFX for product promotion in online campaigns.

2012 - 2016

SENIOR DESIGNER | MOTION DESIGNER

Metia Group

metia.com

Kirkland

Metia Group creates high performance marketing programs for international B2B and technology businesses using the best mix of content, social and digital channels.

- Manage budgets, creative deliverables, in-house and freelance teams to lead all phases of nationwide and international campaigns.
- Work with the Art leads, Art Directors and design partners to set visual criteria across all campaigns in order to prioritize and scope objectives that would meet quality design expectations. Representative clients include Microsoft and Dell.
- Work closely with the UI & UX teams to create high-fidelity mock-ups, motion graphics, prototypes and for nationwide and international campaigns.
- Drove the production of best-practice guidelines, demos, and prototyping which established and drove product-wide concepts, brand narratives, and experience value-propositions.
- Art-directed motion design department with 3 designers that created campaigns that captured strong business results, including:
 - Video campaign growth, 150% (\$10k growth per month).
 - Story telling initiatives that elevated client realtions. Helped capture the award Preferred Microsoft Supplier.

2011 - 2012

CREATIVE DIRECTOR

Career Stage

careerstage.com

Bellevue

Career Placement Firm specializing in low cost high output employees in the Greater Houston.

- Developed marketing strategies by examining client objectives; planning, scheduling, and completing design and production requirements.
- Improved quality results by studying, evaluating, and re-designing processes; recommending changes to design comps and assisted in copy writing.

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Contract | Freelance

MOTION DESIGNER

Sand Hill Creative Group Freelance 2017

MOTION DESIGNER

WE Communivations Creative Circle 2017

UI/UX DESIGNER

Golden Goose Labs Creative Circle 2017

MOTION DESIGNER

Yesler group Creative Circle 2017

CREATIVE LEAD | MOTION DESIGNER

Toolboxer Freelance 2017

GRAPHIC DESIGNER

Microsoft Filter Digital 2010

WEB DESIGNER

DJ Darin Hanson Freelance 2012

WEB DESIGNER

HC Elegance Freelance 2012

Education

 Art Institute of Seattle 2002
Animation & Visual Design

 School of Visual Concepts 2014
User Experience

Tools

LAYOUT

  
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MOTION DESIGN

  
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PROTOTYPING

 
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2010 - 2011

DESIGNER

Authenticity

Bellevue

Authenticity excels at naming business and acquiring the best domain to carry brand equity. They start with essential strategy and positioning for your brand to resonate with core audiences, then finish with creative execution that cuts through clutter and delivers critical messaging.

- Find unexpected and creative solutions that challenged both the technical and artistic. As well work to identify and articulate new visual design solutions that can adapt across multiple products.
- Established an in-house advertising department to handle consumer promotions and social media campaigns.

2008 - 2010

VISUAL DESIGNER

Clocktower Media

clocktowermedia.com

Kirkland

Leaders in the Puget Sound area technology based business community seriously committed to maintaining the highest level of integrity and professionalism. Creating custom, one-of-a kind web designs for clients throughout the greater Seattle region!

- Used multiple disciplines to gather iconography, typography, color, space and textures together to help users successfully navigate a wide range of digital products.
- Drove all aspects of creative experience design ensuring delivery of creative at the quality level of the highly recognized and successful Target brand.

PRODUCTION ANIMATOR

Humongous Entertainment

<http://humongous.com/.com>

Bothell

Leaders in the Puget Sound area technology based business community seriously committed to maintaining the highest level of integrity and professionalism. Creating custom, one-of-a kind web designs for clients throughout the greater Seattle region!

- Created animation sequeces for firefox and backyard baseball games